



## **ABOUT US**

We are an entrepreneurial group that is dedicated to poultry production and all instances of its processing. We have our own farms where the production and breeding of birds is carried out, participating in all stages of the slaughter and industrialization process until they become high quality food ready for installation and distribution.

The farm volumes exceed 1,200,000 units, which process the distributions in the provinces of Buenos Aires, Santa Fe, Córdoba and Entre Ríos.

## **OUR MISSION**

*EVERY DAY WE HAVE THE OPPORTUNITY TO ACHIEVE EXCELLENCE*

In Frigorífico Mark we share a reason for being that guides us in all our decisions: Offer poultry products of the highest quality, pursuing excellence at every step of the production chain. In this way, we seek to contribute day by day to the good nutrition of consumers, to the care of the planet, to the continuous growth of the organization and to the well-being and progress of all the people who make it up.

## **OUR VISION**

*WE THINK OF THE FUTURE BECAUSE WE WANT TO BE THE PROTAGONISTS*

Our business vision is to develop a poultry industry model to follow / inspiring, in Argentina, Latin America and the world. Not only for the commercial success, but also for the technological investment, for the constant innovation, for the protection of the environment, for the motivation of the work team, for the trust we have in consumers and for our contribution made to the whole society as a whole. Here we go, and we are getting closer.



## **A LITTLE HISTORY**

### ***HOW WE DID TO TRANSFORM A FOOD DISTRIBUTOR IN THE LARGEST AVICOLA INDUSTRY IN LATIN AMERICA.***

It all started in 1998, when Mario Moretti, current General Director of the group, created a food distribution company of the main national brands derived from poultry production.

His constant push gave immediate results, and only 5 years later, he began a stage of his own production that he organized from the integration of farms in a system of "Hotel of Fasón". This term means that the farmers set up the facilities and the company provides the birds, the food, the sanitary maintenance and pays for the raising of animals for 60 days.

In this way, he was adding farms and increasing production until in 2007 he acquired land and founded his first own farm that was composed of 10 sheds. And the following year, he adds a second farm of his property with 11 more sheds. With this productive infrastructure, to which the integrated third-party farms are added, the group exceeds 1,000,000 breeding animals.

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In 2011, Grupo Moretti began to visualize the possibility of having its own refrigerator to complete all stages of poultry production. And a short time later, Frigorífico Mark S.A is founded in the Comirsa de Ramallo Industrial Park.

In this whole story that we tell you, there is a constant that is always in Grupo Moretti and guarantees you to achieve all the goals that are proposed. That constant is the passion and drive that we put into everyday work and it shows in the products that arrive at the table. This story is just beginning and we invite you to join.



**PHOTO GALLERY**







